June 30, 2021

Dear Vendor/Crafter,

Our hearts were broken that Resurrection was not able to hold the annual Winterfest Holiday Craft Show in 2020 but we are excited to announce that it returns in 2021! We are pleased to invite you to participate in our annual **WINTERFEST HOLIDAY CRAFT SHOW** on Friday, December 3 (3:00pm to 9:00pm) and Saturday, December 4 (9:00am to 3:00pm).

Although many are now vaccinated and life has returned to the 'new normal', we will be required to comply with all the Federal, State, County and Church rules and regulations in existence at the time of the event. We make the commitment to you that should the event be forced to cancel after payments are deposited, refunds for all fees paid will be made in a very timely manner.

Spaces, Size and Pricing

The **Amadeo Room** is used for both vendors/crafters as well as for dining, selling baked goods and our Silent Auction. Dinner Friday evening will be provided by the Knights of Columbus and there will be a fun event on Saturday morning.

The **Atrium, Youth Center** and **Classrooms** throughout the Parish Life Center provide brightly lit areas for vendors/crafters. Each space is approx. 6'x 6' or 36 sq. feet depending on the location and includes use of one of our tables per space. If you bring your own tables, displays, equipment, etc., please keep in mind the space size.

Each 6'x 6' space rental is priced for two days of participation:

Amadeo Room: \$110, Atrium and Youth Center: \$100 Classrooms: \$ 90 Electrical Fee = \$10 per space if electricity is needed and on first come basis.

Fees will be refunded in full if the event is cancelled. Refunds will be issued if you must cancel prior to October 5, 2020. 75% refunds will be issued if you must cancel prior to November 4, 2020.

Marketing/Advertising

We will market and extensively advertise to ensure a successful event for all our vendors/crafters! In the months and weeks leading up to the event, advertisements will be placed via newspaper, email, social media and yard signs throughout the immediate and surrounding communities and counties.

Crafter's Raffle

During the event, vendors/crafters are asked to kindly donate one item of value to a special *Crafter's Raffle*. This raffle has been an excellent way to promote products. Many customers do frequent and purchase more from the vendors/crafters who are involved in this raffle.

Crafter Raffle (continued)

Proceeds from the raffle go to the Church of the Resurrection. Each registered crafter will be required to donate an item valued at \$25 minimum. If you do not have an item that matches that value (at the discretion of the Winterfest Representative), you may alternatively donate \$25.00 cash to the raffle. Items will need to be given at the *Check in Desk* upon your arrival for set up.

<u>Set - Up</u>

Vendors/Crafters can set up their space beginning Thursday, December 2 from 6pm to 9pm or Friday, December 3 at 9:30am. All set up needs to be in place and ready by 2:30pm on Friday, December 3.

Application

Vendor/Crafter applications are taken on a first come, first serve basis with limited number of spaces for jewelry and knitted items. Please return the enclosed contract with a check payable to *Church of the Resurrection* as soon as possible to the address provided on the contract.

If you have any questions, please don't hesitate to call or email me.

With warm regards,

Mrs. Phyllis Bottegal Winterfest Chairperson (301) 260-1528 winterfestfun@gmail.com